Dear Prospective Sponsors and Donors:

CATESOL is a non-profit professional association of California teachers of English as a Second Language (ESL) and an affiliate of TESOL, the foremost international association of English-language educators.

One of the many services that CATESOL provides for its members is to organize three-day annual professional development conferences for all teaching levels: K-12, community college, university, Intensive English Programs (IEPs), and adult education. Participants include ESL teachers, administrators, teachers in training, graduate students, and English as a foreign-language (EFL) educators. This year’s annual conference will be held October 3-6, 2019 in San Jose. We expect over 1000 current and prospective ESL teachers and administrators.

Please visit the conference website at https://catesolannualconference.org for further information about the conference and the pre-registration program.

CATESOL strives to make its conference accessible to as many ESL educators and graduate students as possible. However, with costs increasing, this is more challenging each year, and we must seek outside funding to keep conference fees relatively affordable to our participants.

CATESOL offers a variety of sponsorship and support opportunities for our conference. The Sponsorship Levels and Exclusive Sponsorships on the following pages are designed to maximize your exposure to the CATESOL community and promote your business or organization’s name and reputation. Sponsor benefits vary with the level of sponsorship.

We welcome sponsorships at any level. Donations and sponsorships made to CATESOL through our CATESOL Education Foundation are 100% tax deductible as charitable contributions. The CATESOL Education Foundation (Tax ID Number 20-8464092) has federal and State of California approval to operate as a 501(c)(3) public charity.

We would be happy to supply any additional information needed regarding our organization, conference, or our non-profit status. Please don’t hesitate to contact us with any questions.

Thank you for your time and consideration.

Margaret Teske
Sponsorships, CATESOL Foundation
mteske55@gmail.com

The mission of the CATESOL Education Foundation is to provide educational opportunities to teachers of English learners and to inform the general public about the strengths and needs of these learners.
Sponsorship Levels and Benefits

**DIAMOND: $3000 +**
- One 45-minute exhibitor presentation
- Special recognition in the monthly e-blasts leading up to the conference
- Verbal recognition at President’s Luncheon
- Visibility via slideshows at all plenary sessions
- Acknowledgement in the conference program
- Visibility on the conference website
- Special acknowledgement in the conference program book
- Sponsor ribbons for exhibitors

**PLATINUM: $2,000-2,999**
- Special recognition in the monthly e-blasts leading up to the conference
- Verbal recognition at President’s Luncheon
- Visibility via slideshows at all plenary sessions
- Special acknowledgement in the conference program book
- Sponsor ribbons for exhibitors

**GOLD: $1,350-1,999**
- Verbal recognition at the President’s Luncheon
- Visibility via slideshows at all plenary sessions
- Acknowledgement in the conference program
- Visibility on the conference website
- Sponsor ribbons for exhibitors

**SILVER: $600-1,349**
- Visibility via slideshows at all plenary sessions
- Acknowledgement in the conference program
- Visibility on the conference website
- Sponsor ribbons for exhibitors

**BRONZE: $250-599**
- Acknowledgement in the conference program
- Visibility on the conference website
- Sponsor ribbons for exhibitors

Sponsoring the CATESOL Education Foundation helps CATESOL prepare teachers for excellence. Sponsorship also allows you to gain visibility at the CATESOL annual conference. The CATESOL Education Foundation welcomes your sponsorship at any level. In addition to these general sponsorships, you may want to check out our exclusive sponsorships. Award sponsorship is also available. Contact Helen Nam for more information. helen.nam@gmail.com

CATESOL Education Foundation* P. O. Box 101 Lake Forest, CA  92609
Exclusive Sponsorships

**AUDIO VISUAL: $10,000 OR CO-SPONSORS OF $5,000 OR $2,500**
Support CATESOL’s endeavor to integrate technology with professional development, including computers, AV equipment, Internet access, technical support, and various technology related events.
- Acknowledgement in the conference program and on conference website
- Placement of flyers/promotional material in the conference bags, in the registration area, and in rest areas
- Benefits of the sponsorship level

**THURSDAY NIGHT OPENING RECEPTION: $6,000 OR CO-SPONSORS OF $3,000**
Food, bar and music following the opening Plenary Session.
- Signage at the Opening Plenary and Reception.
- Online recognition on the conference web page specific to the event
- Benefits of the sponsorship level

**CONFERENCE BAGS: $6,000**
Each conference attendee receives a bag containing the conference program and other conference materials.
- Recognition on the conference bags which are used by teachers throughout the year!
- Benefits of the Diamond level

**CATESOL TOWN HALL MEETING: $400**
Sponsor refreshments for attendees
- Sponsorship recognition in conference program specific to the event
- Benefits of the sponsorship level

**EXHIBIT HALL COFFEE BREAKS AND ICE CREAM SOCIAL: $1,500 OR CO-SPONSORS $750**
Some of the best-loved events of the conference!
- Sponsorship recognition in conference program specific to the event
- Benefits of the sponsorship level

**PLENARY SPEAKERS: $3,000 OR $1,000 FOR ONE PLENARY SPEAKER**
- Verbal Recognition at the Thursday, Friday, or Saturday plenary session(s) that you sponsor
- Recognition in program book and on conference website
- Benefits of the sponsorship level

**PRESIDENT’S LUNCHEON: $2,000-$3,000**
Annual awards luncheon and gathering of leaders of CATESOL.
- Two luncheon tickets and reserved seats in front
- Signage at the entrance of the President’s Luncheon
- Benefits of the Platinum level

**NEWCOMERS’ WELCOME: $500**
Sponsor refreshments at the orientation for first-time conference attendees.
- Sponsorship recognition in conference program

**SIGNAGE: $1,000**
- Sponsorship recognition on signage throughout the event
- Benefits of the Silver level

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Make checks payable to the CATESOL Education Foundation. Mail to:

CATESOL Education Foundation
Attn: Sponsorships
P. O. Box 101
Lake Forest, CA 92609

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